

SHAYLA PHAM

GRAPHIC DESIGNER

CONTACT

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SKILLS

- Indesign
- Photoshop
- Illustrator
- After Effects
- Motion Graphics
- Adobe Creative Cloud
- Microsoft Word
- Premiere Pro
- Canva
- Procreate
- Social Media Content Creation
- Stripo

EDUCATION

Bachelor of Fine Arts: Graphic Design

Michigan State University
2017- 2021

ABOUT ME

Detail-oriented Graphic Designer specializing in print, digital and motion media. Highly artistic, organized, communicative and fluent in Adobe Creative Suite Software. Able to create skilled, clear and brand-specific designs.

EXPERIENCE

Graphic Designer

American Academy of Dermatology | 02/2022 - Present

- Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.
- Produced complex animations for smartphones, computers and websites.
- Designed social media graphics and marketing materials, improving engagement rates.

Graphic Designer

Grand Rapids Community College | 03/2023 - 03/2024

- Developed creative design for print materials, brochures, banners and signs.
- Met with clients to present mock-ups and collect information for adjustments.
- Created digital image files for use in digital and traditional printing methods.
- Applied animation techniques to create dynamic visual elements.

INTERNSHIP EXPERIENCE

Graphic/Motion Design Intern

Cape Town Television | 02/2021 - 04/2021

- Created dynamic motion graphics using After Effects for social media, web, and promotional videos, enhancing visual storytelling and viewer retention.

ACHIEVEMENTS

- National Dermatology Convention - Best Motion Design | 2022
- Collaborated with the Vietnamese Student Association Club in the development of their logo at Michigan State University | 2019